In the claims:

Please reconsider the claims as follows:

1-20. (canceled)

21. (new) A method of displaying content recommendations to a user, the method comprising:

providing, in response to the detection of a channel change event, a content recommendation; and

allowing a user to selectively view the recommended content or content associated with a newly selected channel.

22. (new) The method of claim 21, wherein the content recommendation is provided using one or more of a rating engine, recommendation engine and profile engine.

23. (new) The method of claim 21, wherein the content recommendation comprises:

generating at least one recommendation of local or remote content.

24. (new) A method of providing a user perceptible indicator of available content, the method comprising:

monitoring content viewed by a plurality of users;

based on the content viewed by the plurality of users, generating the user perceptible indicator of content, wherein the generating occurs at a change in system state; and

allowing the user to interact with the user perceptible indicator.

25. (new) The method of claim 24, wherein the monitoring comprises:

detecting content viewed by a subset of the plurality of users.

26. (new) The method of claim 25, wherein the change in system state comprises activation of a client device.

27. (new) The method of claim 25, wherein the change in system state comprises activation of a television viewing system or set top box associated with the user.

28. (new) The method of claim 25, wherein the change in system state comprises a channel change event.

29. (new) The method of claim 25, wherein the interacting further comprises:
responding to signals generated by a user-operated remote control device.

30. (new) A system for displaying content recommendations to a viewer, the system comprising:
means for detecting when a viewer changes channels;
means for providing a content recommendation responsive to a detection of a channel change event; and
means for allowing the viewer to select the recommended content.

31. (new) A system for providing a user perceptible indicator of available content, the system comprising:
means for receiving at least one recommendation of available content;
means for generating a perceptible indicator of the recommended content in response to a change in system state; and
means for allowing the user to interact with the user perceptible indicator.

32. (new) The system of claim 31, wherein the change in system state comprises activation of a client device.